



INSIGHTS AND KNOWLEDGE

Local presence and industry research

Understanding where the world and the industry are headed is crucial. To stay ahead of your competitors, but also to innovate and become an industry leader. That is why we diligently study the world and our own industry to gain insights that can help us and our customers succeed.

OUR INNOVATION ECOSYSTEM

When trends move fast you need to be agile in both your product choices and your production capabilities. To facilitate this we cultivate a rich ecosystem of innovation resources.



INTELLIGENT CUSTOMIZATION

Our process for customizing production solutions

All operations are different. That is why we have a proven process for understanding your unique challenges and creating perfect-fit solutions. We use our broad experience, technical expertise and flexibility to customize processing lines optimized for your needs.



CUSTOMER INNOVATION CENTRE

Explore a flora of new ideas

Want to explore new recipes, packaging or customer experiences in a creative environment? At our six Customer Innovation Centres, you get to participate in our proven process of idea generation, product innovation and testing. Together we work with prototypes and experimental recipes to create the embryos for future sales successes.



PRODUCT DEVELOPMENT CENTRE

Test your ideas with unmatched process capability and flexibility

Will your new product idea work in full-scale production? Let's explore it in one of our Product Innovation Centres. Here we can customize the processing technology required to produce your product efficiently and reliably. We set up and run a production line, including aseptic filling, just as if it were a commercial production, to find the best solution for your new venture.



DEEP PARTNER RELATIONSHIPS

Learn and innovate together

In today's business environment partnerships are crucial to success. They are required to succeed with everything from innovation and technological development to sustainability. We see our partnerships as a mutual learning process, where innovation is created in the intersection of different parts of the value chain.